# The Co-operative Financial Services 2010 annual results

30 March 2011



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# **Distinctive force in financial services**

- Member owned, customer led, ethically guided, financially strong
- Uniquely diversified amongst UK mutuals
- Purpose, givens, values and vision
- Balanced scorecard approach



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## **Awards and achievements**



Financial Times Sustainable Bank of the Year award,



Top high street bank in the JD Power survey of financial provider customer satisfaction

Ranked **5th UK businesses in Which?** customer service survey

Both Co-operative Group and Co-operative Bank feature in the top ten most influential brands in the UK in the annual poll from the Thought Leadership Group

#### And some of the other external recognition we attracted...





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# **CFS** headlines

- Robust financial performance
  - Underlying operating profit up on 2009
  - Income improved despite impact of low interest rates (net interest margin 138bps, up 14bps on like-for-like basis)
  - Tight cost control
  - Impairment down (36% on 2009 like-for-like basis)
- Balance sheet reflects underlying strength
  - Well-managed asset quality (22% reduction in late arrears)
  - Core tier 1 ratio strengthened (9.6% at Dec-10)
  - Improved liquidity and funding, customer funding ratio increased (107%)
- Building a platform for growth and transformation
  - Delivered significant cost synergies in 2010, ahead of expectations
  - Moving towards integrated customer proposition
- High customer advocacy (7.5% ahead of our competitors)
- 89% of our people are proud to work for us



# **Current market conditions**

- Overall market conditions remain difficult
  - UK continuing to recover slowly from the crisis
  - Prolonged low base rate environment
  - Low switching of current accounts remains a barrier to competition
  - Banks recapitalising to higher levels and driving funding through customer deposits
  - Suppressed lending markets, more selective
- The outlook has improved, but uncertainty remains
  - 2011 likely to have little or no growth, gaining confidence that 2012 onwards will see the UK recovering
  - Potential for further fallout from the Eurozone sovereign debt crisis
  - Conflicting pressures of growing inflation versus suppressed world demand make future changes to interest rates uncertain



# **Resilient response**

- Compelling co-operative alternative
  - Continuing focus on easy, fair, personal and responsible service
- Stability and success
  - Balancing financial strength with the needs of our customers and our people
- From stabilisation to transformation
  - Pioneering transformation programme underway
- Support of our people and customers
  - Industry leading levels of employee engagement
  - High customer advocacy figures





		Profitability	As	set quality
CFS financial performan	ce	Capital	Liq	juidity
Statutory performance	Statutory P&L	2010 £m	2009 £m	Change %
<ul> <li>Underlying profit up 28%</li> </ul>				<b>.</b>
<ul> <li>Profit before tax, distributions and fair value amortisation up 3%</li> </ul>	Income Operating costs - steady s Claims Impairment losses	1,394 tate (705) (347) (96)	1,128 (547) (281) (108)	24% (29%) (24%) 11%
· · · · · · · · · · · · · · · · · · ·	Underlying operating pro	ofit 246	193	28%
<ul> <li>Profit for 2009 includes Britannia business from 1 August 2009</li> </ul>	Significant items & change PPI Provision FSCS Other	costs (103) (4) (12) 1	(70) - (4) 5	(49%) - (211%) (77%)
	Profit before tax, distribute & fair value amortisation		125	3%
	Fair-value amortisation	(14)	99	(114%)
	Profit before taxation & distributions	114	224	(49%)



	Profitability		set quality
e	Capital	Liq	uidity
Like - for - like P&L	2010	2009	Change
	£m	£m	%
Income Operating costs - steady sta Claims Impairment losses	1,394 ate (705) (347) (96)	1,328 (677) (281) (150)	5% (4%) (24%) 36%
Underlying operating prof	it 246	220	12%
Significant items & change of PPI Provision	• •	(97)	(7%)
Sub debt buy-back FSCS Other	(12) 1	58 (2) 5	- (505%) (77%)
Profit before tax, distribut & fair value amortisation	ions 128	184	(30%)
Fair-value amortisation	(14)	99	(114%)
Profit before taxation & distributions	114	283	(60%)
	Like - for - like P&L ncome Operating costs - steady sta Claims mpairment losses Jnderlying operating prof Significant items & change PI Provision Sub debt buy-back FSCS Other Profit before tax, distribut & fair value amortisation Fair-value amortisation Profit before taxation &	CapitalLike - for - like P&L2010 £mncome1,394Operating costs - steady state(705)Claims(347) mpairment losses(96)Jnderlying operating profit246Significant items & change costs(103)PI Provision(4)Sub debt buy-backSCS(12)Other1Profit before tax, distributions & fair value amortisation128Fair-value amortisation(14)Profit before taxation &14	CapitalLiqLike - for - like P&L20102009£m£m£mncome1,3941,328Operating costs - steady state(705)(677)Claims(347)(281)mpairment losses(96)(150)Jnderlying operating profit246220Significant items & change costs(103)(97)PI Provision(4)-Sub debt buy-back-58SCS(12)(2)Other15Profit before tax, distributions & fair value amortisation128184Fair-value amortisation(14)99Profit before taxation &99



# Well diversified business

- Continuing to benefit from diversification between Retail and CAM business
- Controlled lending growth in higher quality market segments
- Strong customer funding, enhanced through retention and growth of deposits
- High level of customer advocacy, 7.5% ahead of our competitors
- 79% increase in current account switchers during 2010
- Improved profitability of General Insurance business
- Written premiums up 35%, driven by 10% year on year increase in 'in force' policies

Like-for-like	2010	2009	Change
	£m	£m	%
Retail	58	26	125%
CAM	154	145	6%
Other	34	49	(30%)
Underlying operating profit	246	220	12%





# **Tight control of CFS costs**

- Policy of tight control and governance on underlying costs is a key focus for the business going forward
- The total reported costs have increased 4% in 2010, however on a like for like basis the underlying costs have improved 2%, allowing for:
  - The impact of inflation
  - Full year impact of the asset management business (tCAM)
- Total costs savings of £29m have been achieved in 2010 through synergy savings and management actions
- In year synergy benefits of £41m have been achieved by the end of 2010 (post merger initiatives)





		P	Profitability	Asset quality
Stable (	CFS capital position		Capital	Liquidity
Bank	core tier 1 ratio of 9.6% (2009: 8.7%)			
Bank	capital ratio of 14.0% (2009: 13.5%)			
Signifie	cant capital surplus within CFS			
Contin	ued stable Bank capital surplus			
		Dec-10	Dec-09	
	Bank surplus over Pillar 1	£m 1,175	£m 1,045	
	GI *	73	70	
	Other surplus capital	417	547	
	Total	1,665	1,662	
	* Excess over Minimum Capital Requirement (MCR)			



# **Bank financial performance**

Asset quality Profitability Capital

Liquidity

#### Statutory performance

- Underlying profit up 34%
- Profit before tax, distributions and fair value amortisation up 1% on 2009
- Profit for 2009 includes Britannia business from 1 August 2009

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financial services

Statutory P&L	2010 £m	2009 £m	Change %
Income Operating costs - steady state Impairment losses	822 (556) (96)	653 (414) (112)	26% (34%) 15%
Underlying operating profit	171	127	34%
Significant items & change costs PPI Provision FSCS Other	(82) (4) (12) 1	(50) - (4) (0)	(63%) - (211%) 800%
Profit before tax, distributions & fair value amortisation	74	73	1%
Fair-value amortisation	(14)	99	(114%)
Profit before taxation & distributions	60	172	(65%)



# Bank financial performance

Profitability Capital

Liquidity

Asset quality

#### Like-for-like performance

- Underlying profit up 11%
- Income remained resilient despite ongoing margin pressures
- Significant reduction on impairment
- Profit before tax, distributions and fair value amortisation steady after adjusting for gain on sub debt buy-back in 2009
- Tight cost control

Like - for - like P&L	2010 £m	2009 £m	Change %
Income Operating costs - steady state Impairment losses	822 (556) (96)	· /	(4%) (2%) 38%
Underlying operating profit	171	154	11%
Significant items & change costs PPI Provision Sub debt buy-back FSCS Other	(82) (4) - (12) 1	(77) - 58 (2) (0)	(6%) - - (505%) 450%
Profit before tax, distributions & fair value amortisation	74	133	(44%)
Fair-value amortisation	(14)	99	(114%)
Profit before taxation & distributions	60	232	(74%)









		ability		, quant
irment	Capit	tal	Liqu	idity
Ana 300	•	•	ent char	ge
250 -			1	
200 -	5		51	
150 -	29		106	
100 -	69			
50 -	65		84	
0	2010		2009	
		•		sury
	-	2010 £m	2009 £m	Change %
Pre FVA Post FVA		168 96	242 154	31% 38%
	300 250 - 200 - 150 - 100 - 50 - 0 - Ref - Plat - - - - - - - - - - - - -	Analysis of like-for- (Pr 300 250 200 5 100 50 69 69 65 0 2010 Retail Platform/Optimum Like-for-like Impairment summary Pre FVA	Analysis of like-for-like impairm Analysis of like-for-like impairm (Pre FVA) 5 5 5 6 6 6 2010 100 6 6 6 100 2010 100 100 100 100 100 10	Analysis of like-for-like impairment char Analysis of like-for-like impairment char (Pre FVA) 10 10 10 10 10 10 10 10 10 10





Asset quality

Profitability

- Very high quality residential book, with focus on affordability
  - Low LTV profile (average 61% LTV on new business)
  - Low and continued fall in >2.5% arrears (22% down on 2009)
  - Predominantly prime mortgage book (68%, up from 66% at Dec-09)
  - Well seasoned specialist book (92% originated before 2008)
- Well managed Optimum portfolio
  - Clear focus on back book management and low/falling genuine arrears
- Platform repositioned to focus predominantly on prime lending
- Tight control of unsecured lending
  - Reduction in bad debt charge and stable arrears balance
  - Decrease in credit card exposures as result of limit reduction programme
- Strong corporate portfolio and stable risk profile
- Assets from heritage Britannia business covered by fair value adjustments





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Britannia

# **Diversified corporate portfolio**

- £8.8bn portfolio (£10.5bn drawn and undrawn)
- Risk appetite: comprehensive structure of portfolio limits
- Centralised underwriting provides strong control & governance



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Britannia

# • Total Treasury portfolio exposure £7.5bn\*, 89% of which is rated Fitch Treasury Exposure by E

- A- or higher
  Investment portfolio assets (incl. ABS/MBS) c. £4.8bn, 84% of which are rated Fitch A- or higher
- Total liquid assets of £4.4bn (2009: £2.6bn)
- Exposure to B-PIIGS counterparties
  - Reduced term and exposure: 41% (£0.4bn) in short term (<3m) money markets
  - 50% (£0.5bn) comprised of senior debt securities maturing by mid 2012



Profitability

Asset quality

Liquidity

\* Total treasury assets as valued for credit risk purposes



# **Stable Bank capital**

- Core tier 1 ratio of 9.6% (2009: 8.7%)
- Continued stable Bank capital
- Rigorous stress testing via ICAAP and reviewed by FSA
- Reverse stress testing undertaken per FSA requirements
- Implementation of new FSA Capital Planning Buffer requirements
- Sufficient capital to fund banking Transformation programme

	Dec-10	Dec-09
Total capital ratio	14.0%	13.5%
Core tier 1 ratio	9.6%	8.7%



#### Background

- Manage capital impact of fair value unwind of 'Leek Notes'
- Outstanding notes will not be called at step up and call date
- Leek companies will enter into a consent solicitation which, if approved, will restructure the notes

#### **Restructure of Notes**

- Maturity date of restructured notes 5 years after the original step-up date
- Investor put option to Co-operative Bank
- Additional circa £150m of UK gilts will be added to each series of Leek Notes
- Investors in the AAA notes will receive an additional coupon payment enhancing the value of the notes

For further information see the RNS dated 30 March 2011







#### Background

• The Bank will not call the EURO 184m Lower Tier 2 (LT2) at the first call date 18 May 2011. The Bank instead will offer an exchange of the existing debt into a new LT2 security

#### **Details of the exchange**

• Exchange existing LT2 into new LT2 security on a par-for-par basis

#### Timescale

 Mid April 2011 – detailed announcement on specific terms and conditions of the exchange





#### Rationale

- Leek Note restructure and LT2 exchange ensures the Bank manages and maintains appropriate levels of capital
- Our commitment to investors has been the key driving force
- The restructuring process will ensure the Bank can deliver investors with
  - Certainty of maturity, and
  - Enhanced value of the restructured Leek Notes



# Stable liquidity and funding

- Strong growth in liability balances to fund asset growth
  - Customer deposits up by £1.5bn
  - Customer funding ratio\* improved to 107% (2009: 104%)
- Customer behaviour shift due to low rate environment
  - From demand to term
  - Lower customer spend through current accounts and credit cards
- Competitive advantage from mutuality and ethical stance
- Best ISA season since 2002 (97% retained)
- Multi channel distribution (e.g. direct sales, web, branch network)
- Strong wholesale funding Silk road securitisation and MTN completed

\* Excluding securitised loans



# **Transforming our business**

- In Q4 2009 we developed a 3 year plan focused on integrating and transforming our business
- Our investment in transformation activity will be in excess of £700m over 3 years and supports delivery of our key strategic outcomes. Of this, circa 50% is capital expenditure
- During this period we will replace our legacy core banking platform with a modern flexible package which will make us more agile as an organisation and enable growth. We will be the first clearing bank to re-platform
- Following the merger, integrating our business has been a priority and significant progress has been made to date
- We are embedding a relationship banking model focused on delivering excellent customer service
- Being a value led organisation is key to our success so we will continue to focus on embedding our target culture





# The steps on our journey

2010	2011	2013	2013-2020
Coming Together	Banking in Britannia Branches	Integrated Co-operative Banking	Compelling Co-operative Alternative
A joined up business, operating under the new Organisational Design and working together to deliver our strategy. BTP release one	Heritage Britannia branches operate as a Bank and are recognised as part of the Co-operative family	A fully integrated bank, with one set of systems and processes Customer relationship model embedded. Foundations for growth in place	Operation is faster, better, more successful Branch & Corporate Banking Centre networks strengthened 20 million members A fully unified set of co- operative businesses supporting a member centric model



# **Transformation progress so far**

Highlights:

- Synergy benefits from our merger continue to exceed expectations
- Operational efficiencies achieved without adverse customer impact
- 1.4 million Britannia customers have become Co-operative members
- Customers can now open Co-operative bank accounts in Britannia branches
- Customers can obtain Britannia ISA products in Co-operative branches
- Corporate customers are now benefiting from a modernised online banking platform (1st release of bTp).
- Piloting of our Financial Services offering in Co-operative Food stores 4 pilots now live, increasing to 9 pilots over the next 2 years
- New organisation design fully rolled out across the company, and work to implement single terms and conditions for all colleagues is well under way





# **Economic outlook**

- Overall assumption: slow recovery for UK economy
- Planning assumptions for 2011 2013
  - Muted GDP growth
  - Base rate remaining low initially, but then increasing
  - Moderate HPI growth
  - Unemployment to peak in 2011





# Well placed for future success

- Robust financial performance
  - Underlying operating profit up on 2009
  - Income improved despite impact of low interest rates (net interest margin 138bps, up 14bps on like-for-like basis)
  - Tight cost control
  - Impairment down (36% on 2009 like-for-like basis)
- Balance sheet reflects underlying strength
  - Well-managed asset quality (22% reduction in late arrears)
  - Core tier 1 ratio strengthened (9.6% at Dec-10)
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# **Appendices**



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## **CFS** balance sheet

	2010 £m	2009 £m	Change %
	2111	LIII	70
Loans and advances to customers	35,160	34,156	3%
Investments and cash	10,366	12,031	-14%
Other assets	2,033	2,032	0%
Total assets	47,559	48,219	-1%
Amounts owed to customers	34,232	32,759	4%
Wholesale liabilities	2,945	6,088	-52%
Debt securities in issue	4,212	3,334	26%
Insurance and investment contracts	963	870	11%
Other liabilities	1,340	1,334	0%
Minority interest	32	34	-6%
Other borrowed funds	975	947	3%
Equity	2,860	2,853	0%
Total liabilities & equity	47,559	48,219	-1%

Excludes Life & Savings business





## **Bank balance sheet**

	2010 £m	2009 £m	Change %
	2.111	2111	70
Loans and advances to customers	35,145	34,231	3%
Investments	9,033	10,432	-13%
Other assets	1,403	1,476	-5%
Total assets	45,581	46,139	-1%
Amounts owed to customers	34,303	32,805	5%
Wholesale liabilities	2,939	6,082	-52%
Debt securities in issue	4,212	•	26%
Other liabilities	1,079	1,094	
Minority interest	32	34	-6%
Other borrowed funds	975	947	3%
Equity	2,041	1,843	11%
Total liabilities & equity	45,581	46,139	-1%
Customer assets	34,978	34,165	2%
Less securitised assets	•	(2,692)	5%
Customer deposits	34,303	32,805	5%
Customer funding ratio	107%	104%	3%

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# **Our business – The Co-operative Group**

- We're wholly owned by The Co-operative Group , the world's largest consumer-owned business, with around 6 million members, 117,000 employees and 4,500 UK retail outlets (more than McDonalds UK and M&S combined).
- Some of the other members of The Co-operative Group family are:
  - The Co-operative Food
  - The Co-operative Travel
  - The Co-operative Pharmacy
  - The Co-operative Legal Services
  - The Co-operative Funeralcare
  - The Co-operative Online Shop







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# **Our business – The Co-operative Group**

- The group is led by its principles and values, which influence the products and services of each of the businesses.
- It recognises the need to manage and develop the businesses in an ecologically sustainable and socially responsible manner.
- Group results showed a strong performance:
  - Group revenue up 9% to £13.7bn
  - Group profit before tax up 2% to £310m
- The Co-operative Group underwent what has been the greatest period of change in its history between 2007 and 2009. 2010 has seen it start to consolidate many of those changes, so that despite the challenges of the recession, it has performed well and is set for strong future growth





# **Our Purpose, Vision, Values and Givens**

#### Purpose

To be a pioneering business delivering sustainable financial services for members and society

#### Vision

To be the UK's most admired financial services business

#### Values

- As a co-operative, we put our members and customers first in all we do
- We take personal and social responsibility
- Together we will create a great place to work, grow and develop
- We strive relentlessly to be faster, better, more successful
- We are open and fair and committed to excellent communication

#### Givens

- We champion co-operative values and principles and ethics
- We are financially prudent and strong
- We share profits with members
- We only do business consistent with our values and principles





# **Brand / franchise strength**

- We operate in a wide spread of markets within financial services including:
  - Retail Banking
  - General Insurance
  - Corporate Banking
  - Intermediary Lending
  - Life & Savings
  - Investment Management
- Combined businesses have a total of 8 million customers; 5 million are customers of our Bank
- Over 330 branches plus call centres across the UK and internet offering
- Co-operative principles differentiate us from the big banks
  - Attracting new customers and retaining existing customers and members
  - High level of customer advocacy, 7.5% ahead of our competitors
  - We pay dividends to members not shareholders
  - 79% increase in current account switchers during 2010



# For further information please contact cfsinvestorrelations@cfs.coop



