# The **co-operative** financial services good with money

## **Capital Markets Presentation**

23 April 2009

## Agenda

#### **David Anderson, Chief Executive, CFS**

- Our Co-operative Difference
- Measures of Success

#### **Barry Tootell, Chief Financial Officer, CFS**

- CFS Performance
- Trading Group Update

#### **David Anderson, Chief Executive, CFS**

- Last year's what next
- Progress in the year
- What next

# The **co-operative** financial services good with money

## David Anderson, Chief Executive, CFS Measures of success

In 2008, our new brand identity was launched.

Good with money means providing our customers with outstanding service and meeting their financial needs while at the same time trying to make the world a fairer place for everyone.

#### Our brand demonstrates our point of

difference as we are owned by The Co-operative, members are our owners. They help to direct our campaigns and policies and through their participation they are rewarded with a share of the profits.



## Our Co-operative difference

#### The Co-operative Bank's new Ethical Policy

- In 1992, The Co-operative Bank launched its **Ethical Policy** and remains the only high-street bank that turns away business based on its customers' ethical concerns.
- Since launching its ethical stance The Co-operative Bank has turned away business to the value of £1 billion, but it has also contributed to a massive £3.8 billion net growth in our corporate lending.
- In Autumn 2008, we initiated our fifth customer consultation on the Bank's Ethical Policy.
- A record **80,000 customers responded to a detailed questionnaire** and the consultation showed that 97 per cent of customers fully support our Ethical Policy.
- As a result of customer feedback we will now decline business with connections to three new areas involving human rights, ecological impact and animal welfare.



## Our Co-operative difference

#### The Co-operative Insurance Ethical Engagement Policy

- In 2005, The Co-operative Insurance launched a unique customer-led Ethical Engagement Policy where we use our influence as a shareholder to push for positive change in the companies in which we invest.
- It's based on our customers' views and is developed with their support. The Policy reflects their views on a range of ethical issues: from human rights to the transfer of arms to oppressive regimes; and from the environment to animal welfare.
- The Policy directs influence on our investments because as a corporate investor we carry a lot of influence, and when it comes to issues of concern to our customers, we are prepared to push for change within the companies that we invest in.

The **co-operative** investments good with money

#### **Responsible investing**

explained simply...



Our vision – to be the UK's most admired financial services business – supported by five key performance measures all colleague objectives are aligned to. These measures are:

- Profit generation to create a sustainable business
- Market leading colleague satisfaction
- Market leading customer satisfaction
- Market leading social responsibility approach and
- Membership growth

Profit generation to create a sustainable model

- CFS shareholder profit was £147.0m (2007: £155.4m)
- Very strong **Bank** performance with profit **£85.6m** (2007:£50.4m)
- General Insurance operating profit £8.4m (2007: £67.1m)
- Profitability of new business for Life & Savings increased
- Record dividend to Co-operative Group of £72.1m to support member dividend and social goals programme

#### Market leading customer satisfaction

From GFK NOP's Financial Research Survey:Retail Bank76.5% v 63.3% (top 5 by market share)General Insurance78.5% v 68.7% (top 5 by market share)Life & Savings44.2% v 44.8% (rest of market)

#### Market leading colleague satisfaction

64% engagement score (2007: 53%) in ECHO survey Target : improve to High Performance Norm level (73%) by 2010/11

### Measures of success

#### Market leading social responsibility approach

- CFS "Company of the Year" by Business in the Community for its impact on society
- Bank 3<sup>rd</sup> and highest ranking financial services company in Sunday Times Best Green Companies Award

#### **Membership growth**

- Over 140,000 CFS customers recruited as Co-operative Group members during the year, an increase of 33% compared to 2007
- Co-operative Group membership grown to over 3 million members
- Membership central to relationship business & our product set

# The **co-operative** financial services good with money

## Barry Tootell, Chief Financial Officer, CFS Financial Performance

## Structure



## CFS P&L

£m	2006	2007	2008
Banking underlying result	76.3	82.2	136.3
Impairment losses on Investments		(31.8)	(50.7)
General Insurance operating result	37.0	67.1	8.4
Other shareholder activities (excluding STIF)	32.9	37.9	53.0
Results pre investment fluctuations	146.2	155.4	147.0
FSCS levy			(10.5)
Membership dividend	(2.0)	(2.0)	(6.6)
STIF	(11.5)	(3.9)	12.2
Profit before significant items	132.7	149.5	142.1
Significant items	99.7	(67.5)	(78.0)
Profit after significant items	232.4	82.0	64.1

£'m	2006 £'m	2007 £'m	2008 £'m
General Insurance	(9.0)	(29.5)	(30.9)
Banking	109.2	(38.0)	(47.1)
Other Shareholder	(0.5)	0.0	0.0
Total Shareholder	99.7	(67.5)	(78.0)
Long-term business	(8.3)	(37.6)	(46.3)
Total	91.4	(105.1)	(124.3)

**2006** Gain on implementation of PACE pension scheme was £109.2m in Bank, £4m in GI and £3.6m in LTBF

## Bank – Profit & Loss

£m Income Operating Costs	<b>2006</b> 521.5 (339.9)	<b>2007</b> 523.5 (339.3)	<b>2008</b> 569.4 (336.3)
Bad Debts	(105.3)	(102.0)	(96.8)
PBT - pre investment losses	76.3	82.2	136.3
Impairment losses on Investments	0.0	(31.8)	(50.7)
PBT - post investment losses	76.3	50.4	85.6
FSCS levy	0.0	0.0	(10.5)
Membership dividend	(1.2)	(1.3)	(4.7)
Significant items	109.0	(38.0)	(47.1)
Profit post significant items	184.1	11.1	23.3
Cost Income ratio (%)	65.2%	64.8%	59.1%
	Sp	ot Balanc	es
	2006	2007	2008
Customer Deposits £bn	8.4	8.9	10.6
Customer Lending £bn	8.0	8.5	9.9

## **Income Drivers**

#### Average Balances £'bn

Average balances and interest margins

	2007	2008
Assets		
Wholesale & Other	4.5	4.5
Corporate	2.9	3.7
Secured Personal	3.2	3.8
Unsecured Personal	1.9	1.8
Personal	5.8	6.6
Corporate	2.6	3.2
Wholesale	2.8 1.3	2.6
Capital & Other		1.4
Liabilities		
Net Interest Margin 2	.75%	2.79%

	2007 £'m	2008 £'m
Net interest income	334.8	374.3
Average balances		
Interest-earning assets	12,193	13,419
Interest bearing liabilities	10,319	11,415
Interest - free liabilities	1,874	2,004
Average rates		
Gross yield on interest-		
earning assets	6.50%	6.07%
Cost of interest-earning	4.47%	3.97%
Interest spread	2.03%	2.10%
Contribution of interest-free		
liabilities & amortisation	0.72%	0.69%
Net interest margin	2.75%	2.79%

## Non Interest Income

<u>£m</u>	2006	2007	2008
Fees and commission receivable	193.6	187.3	202.3
Insurance commission income	38.8	29.2	23.5
Fees and commission payable	(33.8)	(33.3)	(35.6)
Other income, including dealing	2.6	5.5	4.9
Non-interest income	201.2	188.7	195.1

## **Operating Expenses**

<u>£m</u>	2006	2007	2008
Staff Costs - Wages & salaries	109.6	111.1	108.2
<ul> <li>Pensions &amp; social security costs</li> </ul>	23.4	21.4	20.9
Other staff costs	9.3	12.8	22.1
	142.3	145.3	151.1
Other administration expenses	173.2	171.3	165.1
Depreciation & amortisation	24.4	22.7	20.1
Operating expenses	339.9	339.3	336.3

### **Bad Debts**

	Bad debt charge	Average Balance	Charge as % of Average Balance
		2006	
	£m	£m	%
Mortgages	0.2	3,169.7	0.0%
Unsecured Retail	99.2	2,160.0	4.6%
Corporate	5.9	2,400.0	0.2%
Total	105.3	7,729.7	1.4%
		2007	
	£m	£m	%
Mortgages	0.3	3,167.7	0.0%
Unsecured Retail	87.6	1,913.4	4.6%
Corporate	14.1	2,918.8	0.5%
Total	102.0	7,999.9	1.3%
		2008	
	£m	£m	%
Mortgages	1.5	3,810.2	0.0%
Unsecured Retail	83.3	1,710.2	4.9%
Corporate	12.0	3,678.7	0.3%
Total	96.8	9,199.1	1.1%

- Mortgages high quality mortgage book with very low arrears levels
- Unsecured Retail reducing bad debt charge due to reducing book size. Charge rate % has increased slightly
- Corporate high quality corporate book with historically low bad debt charge

## Operating profit before tax, investment write down and significant items

<u>£m</u>	2007	2008
Retail Banking Corporate Banking	38.0 55.8	41.0 79.6
Wholesale Banking Operating profit	(11.6) <b>82.2</b>	15.7 <b>136.3</b>

## High Quality Mortgage portfolio





- £4.1bn mortgage book at end of 2008
- £1.5m bad debt charge
- Average Loan Value £79.2k
- Indexed Book LTV 61%
- New business LTV 53%
- High quality book, no arrears deterioration experienced to date

## **Unsecured Personal Lending**

66.4

YE 2008

90-180 days



YE 2007

The **co-operative** financial services

YE 2006

< 90 days</p>

## • £1.6bn retail unsecured book at end of 2008

- £83.3m bad debt charge, reduced from £87.6m last year
- Bad debts to average balance ratio increased from 4.6% to 4.9%
- Increased focus on secured lending rather than unsecured
- Unsecured focused on relationship products and customers

## **Corporate lending**



- £4.4bn corporate book at end of 2008, increased by £0.8bn from 2007
- £12m bad debt charge, reduced from £14.1m last year
- Property & Construction, LTV 70%:

76% Investment Property9% Residential construction15% Commercial construction

- Expanding corporate centres to develop more relationship customers
- Growth goals subject to liquidity and capital requirements

### Wholesale



- £2.2bn debt securities book
  - Fair Value £2.2bn
  - AfS Reserve -£16.6m
  - Cashflow hedge reserve £59.1m
- Prime book, except for:
  - £15m (post provision) invested in one SIV and one credit trading vehicle
- £50.7m P&L impairment on SIVs, CTVs and FRNs for the year

## Funding



- Continuing activity to lengthen customer deposit base. Target funding ratio has been revised to 96% by the end of 2009
- No term debt wholesale market issuance is currently possible, hence a cautious approach to retail funding is being taken

## Capital

	P13 07	P13 08
	£m	£m
Pillar 1 Capital requirement	652	725
Pillar 2 Capital requirement	157	169
Capital required (ICG)	809	894
Tier 1 Capital Available	703	749
Tier 2 Capital Available	230	265
Total Capital Available	933	1,014
Buffer	124	120
Core Tier 1 Ratio	7.9%	7.6%
Tier 1 ratio	8.6%	8.3%
Overall capital ratio	11.4%	11.2%

- CFS injected an additional £120m equity post year end to allow the Bank to be eligible for the Credit Guarantee Scheme (not planning to utilise)
- Post capital injection Tier 1 ratio would be 9.6% and overall ratio 12.5%

## **Co-operative Insurance**



the shareholder but supports the Life Fund & GI run off

## **General Insurance**

£m	2006	2007	2008
Net earned premiums	487.8	419.5	382.8
Net incurred claims	(359.0)	(269.7)	(265.0)
Other income	5.0	0.5	1.8
Non significant operating costs and commissions	(165.1)	(139.8)	(138.5)
Investment return on GI capital & reserves	72.6	62.8	34.6
Technical Profit before interest	41.3	73.3	15.7
Interest on subordinated debt	(4.3)	(6.2)	(7.3)
Technical Result after interest	37.0	67.1	8.4
Claims ratio Combined ratio	73.6% 107.4%	64.3% 97.6%	69.2% 105.4%

## LTBF

Mutual - all profits retained for the benefit of policyholders

- 3 million with-profits policies in force
- Strong progress on embedding administration services with Capita
- Despite difficult economic conditions, the capital position has remained relatively robust

Long Term Business Fund	<u>2006</u>	<u>2007</u>	<u>2008</u>
Assets under Management	£19.4bn	£18.9bn	£16.9bn
Realistic Working Capital	£1.1bn	£1.0bn	£0.6bn
Working capital ratio	6.4%	5.7%	3.7%
Risk capital margin (RCM) cover	11.2	11.7	3.9
RCM cover, incl. £200m General Reserve	13.2	14.1	5.3
Gross Written Premiums	£497.5m	£534.2m	£497.9m
New Business Contribution	£36.5m	£30.9m	£35.2m
Maintenance costs	£84.7m	£77.2m	£69.5m

## Key Challenges - 2009

Further challenges and uncertain economic outlook

- Low interest rate environment puts pressure on interest margin
- To date mitigated by favourable Treasury performance

General insurance business revenue growth to be reinvigorated

Cost base to be managed given potential pressures on income and bad debts

Corporate **bad debt** performance to date remains benign

- Watch list has increased
- Expectation for bad debts to increase with ongoing economic deterioration

## Key Events – Trading Group

#### The co-operative

- Somerfield Acquisition
- Lothian Merger
- Completion of 1,575 Refits. By year end 2,522 (59%) of the estate completed
- United Merger Successfully integrated
- Like for like trading profit up over 20% year on year

## Trading Group like for like

#### The **co-operative**

	Statutory accounts			Like for like	
	2008	2007	incr	2007	incr
Sales	6,187	4,890	26.5%	5,815	6.4%
Federal sales	1,297	1,414		1,414	
Total	7,483	6,304	18.7%	7,229	3.5%
			_		
Trading profit	266	185	44.2%	221	<b>20.5%</b>
Pensions service cost	11	11		11	
Property disposals	58	50		50	
Investment property change	(62)	(18)	_	(18)	
Profit before significant items	274	227	20.5%	265	3.5%
Significant items	(39)	(115)			
Profit after significant items	234	113	108.0%		

#### The **co-operative**

	Sales	
2008	2007	Change
£m	£m	%
4,527	4,220	7.3%
744	686	8.4%
274	257	6.7%
262	249	5.0%
34	38	-10.5%
347	366	-5.3%
6,186	5,815	6.4%

Food Operations		
Healthcare		
Funeralcare		
Travelcare		
Property		
Other businesses		
Corporate overheads		
Total		

	Profit	
2008	2007	Change
£m	£m	%
219	182	20.4%
38	44	-13.7%
39	40	-1.8%
5	(1)	
20	24	-17.1%
11	6	97.1%
(66)	(74)	10.2%
266	221	20.5%

## **Group Income Statement**

	2008	2007
	£m	£m
Revenue	9,399	8,289 13.4%
premiums to insurers	(38)	(1,836)
Net Revenue	9,361	<b>6,453</b> 45.1%
Operating profit before significant items	393	354 10.8%
Significant items	(117)	(182)
Operating profit	275	<b>172</b> 59.7%
Net interest	(37)	(31)
Pensions interest	62	78
Fair value movement	(82)	(23)
Financial expense - total	(57)	23
Profit before payments to and on behalf of members	218	<b>196</b> 11.4%
Payments to and on behalf of members	(102)	(46)
Profit before tax	116	150
Taxation	3	(25)
Profit after tax	119	125

## **Group Balance Sheet**

#### The co-operative

£m	2008	2007
Fixed Assets	1,899	1,714
Investment Properties	314	386
Goodwill & Intangibles	729	737
Non current assets	306	268
Total fixed assets	3,249	3,105
Net stocks	429	392
Working capital debtors	456	417
Working capital creditors	(931)	(925)
Working capital	(47)	(116)
Other assets / liabilities	(341)	(129)
Pension fund surplus	260	303
Provisions	(552)	(689)
Net debt	(648)	(563)
Trading Group net assets	1,921	1,911
Bank net assets	741	717
CIS - GI business net assets	225	253
CFS & other shareholder net assets	948	923
CFS Group net assets	1,913	1,893
Net assets	3,834	3,804

Strong balance sheet: Net assets increase £30m despite £43m fall in pension surplus

## **Somerfield Acquisition**

#### The co-operative

#### Co-operative Food

- 2,260 stores (80 PFSs)
- Avge store size 3,300 sq. ft
- Total sales £4.8bn
- Cash profit £326m

#### **Somerfield**

- 870 stores (150 PFSs)
- Avge store size 7,000 sq. ft
- Total sales £4.2bn
- Cash profit £230m

#### <u>The new combined</u> <u>business</u>

- c2,900 stores
- average stores size 4,200 sq ft
- c£7bn turnover
- CRTG c8% market share
- Truly nationwide
  - (inc. N. Ireland, Scottish Highlands and Islands, Isle of Man, Scilly Isles)
- Head Office in Manchester

# The **co-operative** financial services good with money

## David Anderson, Chief Executive, CFS

## What next - 2008

- CFS Change Plan continued investment in strategic & operational capability
- CFS presence in larger Co-operative stores
- New current account: Q2
- New packaged account: Q3
- Shared equity mortgages with Places for People
- Regulation: Faster Payments, TCF
- Brand rollout in 2008 CFS brand April 08

## What next - 2008

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#### Awards

#### 2008 Moneywise Mortgage Awards

- 'Best Remortgage' & 'Best First Time Buyer'
- Highly commended for 'Best flexible mortgage'
- **BBC Watchdog Consumer Survey on customer satisfaction** 
  - 2<sup>nd</sup> smile
  - 3<sup>rd</sup> The Co-operative Bank
- Which? smile 'Best buy current account provider' and highest customer satisfaction score
- JD Power The Co-operative Bank, 'Best Customer Service Provider'
- The Co-operative Insurance, 'Best Online Motor Insurance Provider' at the Your Money Awards

The Co-operative Financial Services took the Financial Innovation Award for 'Best Corporate Social Responsibility Programme'

The Co-operative Financial Services was named 'Company of the Year' at the Business in The Community (BiTC) awards

## Key Challenges - 2009

#### The Co-operative Financial Services: key challenges in 2009

Continue growing the amount of savings our personal and corporate customers deposit with us

Grow revenue within our General Insurance business by offering customers a full range of channels to do business with us through

Managing our cost base and doing what we can to control levels of bad debt

Continue building customers' awareness of our brand on the back of our 2008 campaign and The Co-operative's campaign, which is ongoing

Continue providing customers with the market-leading customer service they deserve

#### Early 2009 Boards recommended plans to merge

Subject to Britannia member vote, announced at AGM on 29 April 2009

Strengthens the capacity to deliver a wider range of products and services to customers and members

Combines two strong organisations to create a powerful new mutual force

Accelerates renaissance of The Co-operative Group following merger with United Co-operatives and acquisition of Somerfield

# The **co-operative** financial services good with money

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